

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Watson and Bordeleau Equally Popular

Popularity unchanged since May

In a random sampling of public opinion taken by the Forum Poll™ among 862 Ottawa voters, as many as three quarters approve of the jobs being done by both Mayor Jim Watson (74%) and Chief of Police Charles Bordeleau (74%). In May of this year, when we last polled, they were similarly matched (73% each).

Mayor Watson is especially popular with the youngest (82%), females (79%) more than males (70%), the wealthiest (\$80K to \$250K - 77%), renters (77%), mothers of children under 18 (81%), the best educated (post grad - 80%), provincial Liberals (85%) and New Democrats (78%) but not PC supporters so much (59%) and those who would like to see marijuana dispensaries regulated and zoned, rather than shut down (79%). Chief Bordeleau is especially popular among Gen X (45 to 54 - 78%), females (80%) more than males (67%), among renters (77%), moms (80%), those who approve of the mayor as well (80%), provincial Liberals (79%), but not so much PCs (66%) or New Democrats (69%) and among Francophones (81%).

“Both Toronto and Ottawa give consistently high marks to their current mayors, so these cities are presumably happy with their governance, but it is not as common to see a Police Chief with such high approvals” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

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TORONTO

July 22th, 2016

HIGHLIGHTS:

- As many as three quarters approve of the jobs being done by both Mayor Jim Watson (74%) and Chief of Police Charles Bordeleau (74%)
- Mayor Watson is especially popular with the youngest (82%), females (79%) more than males (70%)
- “Both Toronto and Ottawa give consistently high marks to their current mayors, so these cities are presumably happy with their governance, but it is not common to see a Police Chief with such high approvals” said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 862 randomly selected Ottawa voters. The poll was conducted on July 22nd, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Mayoral Trending

Mayor Watson

%	May 19 th , 2016	July 22 nd , 2016
Sample	890	862
Yes	73	74

Police Chief Bordeleau

%	May 19 th , 2016	July 22 nd , 2016
Sample	890	862
Yes	73	74

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Jim Watson Approval

Do you approve or disapprove of the job Jim Watson is doing as mayor?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	862	182	121	160	199	200	444	398
Approve	74	82	77	74	61	66	70	79
Disapprove	26	18	23	26	39	34	30	21

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	862	79	99	115	90	108	195
Approve	74	69	72	77	72	77	77
Disapprove	26	31	28	23	28	23	23

Children

%	Total	Yes	No	MOMS
Sample	862	234	628	98
Approve	74	76	73	81
Disapprove	26	24	27	19

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	862	127	194	330	211
Approve	74	63	72	76	80
Disapprove	26	37	28	24	20

Past Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	862	253	334	79	43	44
Approve	74	59	85	78	73	67
Disapprove	26	41	15	22	27	33

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Charles Bordeleau Approval

Do you approve or disapprove of the job Charles Bordeleau is doing as Chief of Police

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	862	182	121	160	199	200	444	398
Approve	74	74	74	78	67	76	67	80
Disapprove	26	26	26	22	33	24	33	20

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	862	79	99	115	90	108	195
Approve	74	72	76	65	74	72	74
Disapprove	26	28	24	35	26	28	26

Children

%	Total	Yes	No	MOMS
Sample	862	234	628	98
Approve	74	76	73	80
Disapprove	26	24	27	20

Past Provincial Vote Preference

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	862	253	334	79	43	44
Approve	74	66	79	69	75	76
Disapprove	26	34	21	31	25	24

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